



Price List

for participation in the Certified Senders Alliance (CSA)

1 Fees for Email Senders

Category ¹	Total Annual Revenues	Number of IPs of all outbound email servers	One-off assessment fee	Monthly recurring contribution
1	≤ € 0.5 million	-	€ 1,950	€ 390
2	> € 0.5 ≤ € 2.5 million	-	€ 2,400	€ 795
3	> € 2.5 ≤ € 10 million	-	€ 2,850	€ 1,190
4	> € 10 ≤ € 25 million	-	€ 3,200	€ 1,495
5	> € 25 million	-	€ 3,550	€ 1,810
6	-	> 5,000 ≤ 50,000	€ 3,850	€ 2,110
7	-	> 50,000 ≤ 100,000	€ 4,500	€ 2,290
8	-	> 100,000	€ 4,950	€ 2,750

Please note: The above figures for annual revenues refer to the total annual revenues of the respective company, independent of how large the share that can be specifically assigned to email marketing may be.

- a. DDV, DMVÖ, BVDW and eco e.V.² members receive a 20% discount off the one-off assessment fee and the monthly contributions if they declare this during the certification process. If Senders become members of the DDV, DMVÖ, BVDW or eco e.V. after successful CSA certification, they will receive the discount on future monthly contributions if they inform the CSA of their new membership. Certified Senders are obliged to inform the CSA immediately of the termination of their membership of the DDV, DMVÖ, BVDW or eco e.V..
- b. Special rule for non-profit organizations
 - aa. Non-profit organizations, under the terms of § 52 of the German Tax Code (AO), pay a reduced one-off assessment fee of € 500 and a monthly contribution of € 100.
 - bb. Organizations covered by aa. are obliged to submit a certification of recognition from the responsible financial authority confirming their status as a non-profit organization as defined in §§ 52, 20, 59 in connection with the German Tax Code Application Decree (AE AO).

¹ The higher reference figure (total annual revenue or number of IPs) the classification.

² The term "eco e.V. members" in the context of this price list refers exclusively to ordinary members of eco e.V..

- cc. Emailing is limited to three IPs and a maximum of 200,000 emails per month. If one of these limits is exceeded, the Sender will be re-categorized into Fee Category 1.
- dd. The CSA reserves the right to terminate the contract without notice in the case of three notifications within a six-month period.
- ee. Point 1a. does not apply.

2 Fees for Mailbox and Spam Filter Providers

Use of the Certified IP List is free of charge for incoming emails for mailbox providers and spam filter providers.

3 Payment Conditions / Consequences of Payment Default

- a. All fees listed are to be paid with the addition of the statutory value added tax.
- b. The one-off assessment fee must be paid with submission of the signed offer. The assessment process only begins after the one-off assessment fee has been received in full. This fee is not refundable.
- c. The monthly contributions become payable only after successful certification and notification to the Sender by post or email.
- d. All payments are to be transferred into the account of eco - Verband der Internetwirtschaft e.V.
- e. The monthly contributions are payable at the beginning of each quarter: on 1 January, 1 April, 1 July, and on 1 October. Should participation start after the beginning of the quarter, the contributions for the first quarter are calculated on a pro rata basis, at one third per month commenced.
- f. Should a certified Sender be more than 30 days in arrears, a temporary suspension can be undertaken without further notice until the arrears are paid off and the account is again up to date with payments. Readmission to the Certified IP List will occur as a rule within 3 working days of payment of the open amounts.
- g. Payment obligations continue if a suspension occurs as a result of payment default or in accordance with the Rules of Procedure. The fault of the certified Sender is irrelevant, according to § 286 BGB (German Civil Code).
- h. Contributions that have already been paid will not be refunded unless this has been expressly agreed upon between the contractual parties.
- i. CSA reserves the right to request appropriate proof of company revenues from the Sender. This may be the current annual statement or an attestation from an auditor or tax advisor confirming the current revenue figures.

