

The CSA Certification Process

1

Order

The certification process **starts** as soon as we have received the signed offer from you **and** the once-off certification fee has been paid.

2

IP Addresses & Test Mails

For the **technical and legal assessment**, we require an **XML-file with your IP addresses** and **three test newsletters/transactional emails**.

3

Examination

The **legal and technical assessment** takes place in parallel. You will receive continuous feedback on necessary changes. The faster you implement these, the sooner the process will be finished.

4

Decision

As soon as your test emails correspond to the CSA criteria, your company will be presented to the **Certification Committee**. The committee will make a **decision within 14 days**, for which your reputation is important. The Certification Committee is made up of two members each from the DDV and the eco Association.

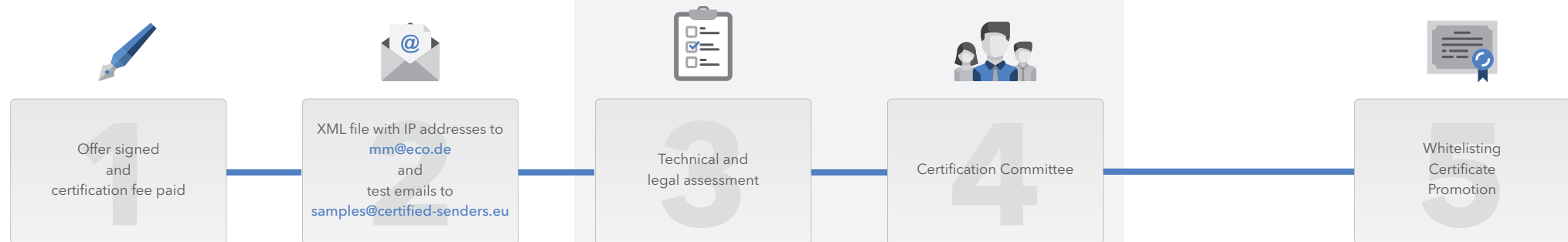
5

Certification

In the case of **successful certification**, your **IP addresses** for the CSA Whitelist will be **activated within 24 hours** and you will receive your **certificate** without delay. As an **Email Service Provider**, you will be named as certified on emailvendorselection.com.

No Certification

If the **application for certification could not** be accepted, we will work with you, in consultation with the committee, towards a **possible future certification**. The application is forwarded to the committee again as a rule after 6 months.



Any questions about the process? Send us an e-mail at info@certified-senders.org