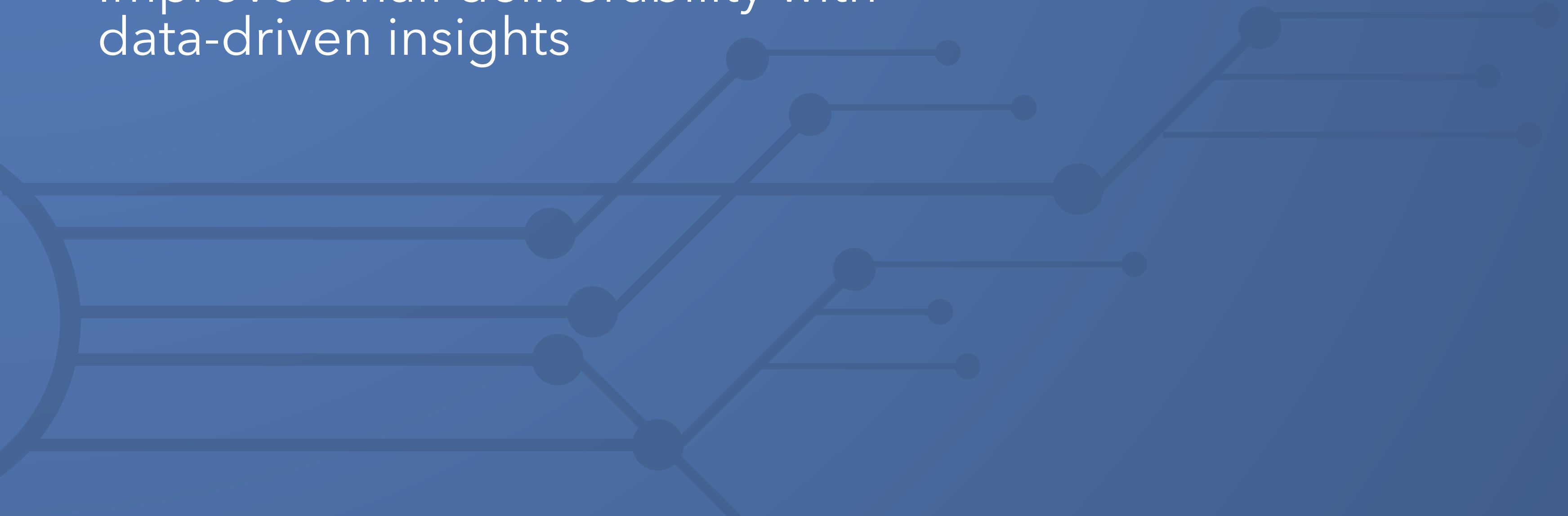


# CSA CERTIFICATION MONITOR



Improve email deliverability with  
data-driven insights

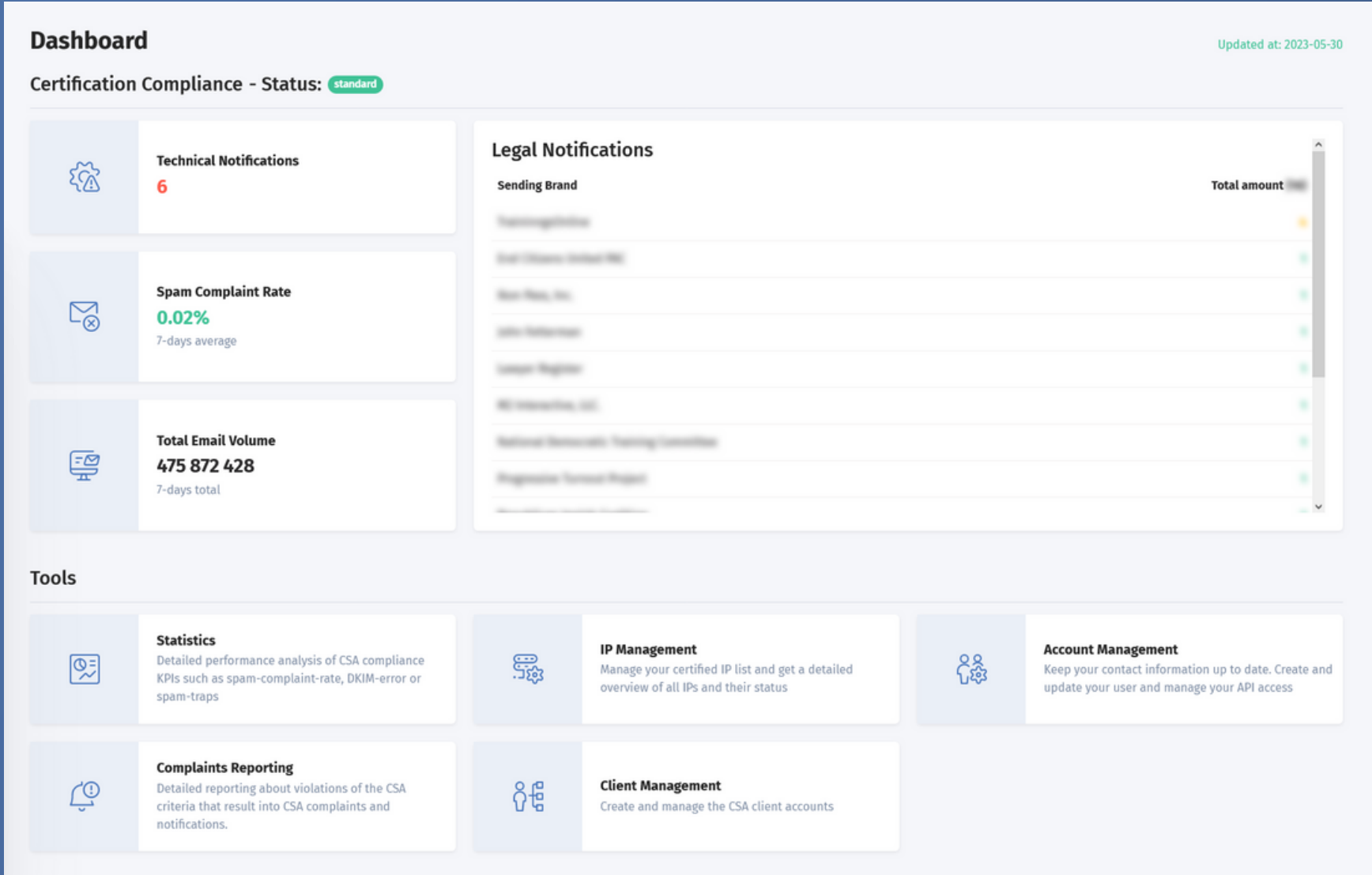


# BENEFIT FROM EXCLUSIVE DATA

The CSA Certification Monitor is a self-service tool for certified Senders to monitor deliverability and maintain their certification status.

CSA Senders gain access to valuable mailbox and security provider data, providing a unique advantage.

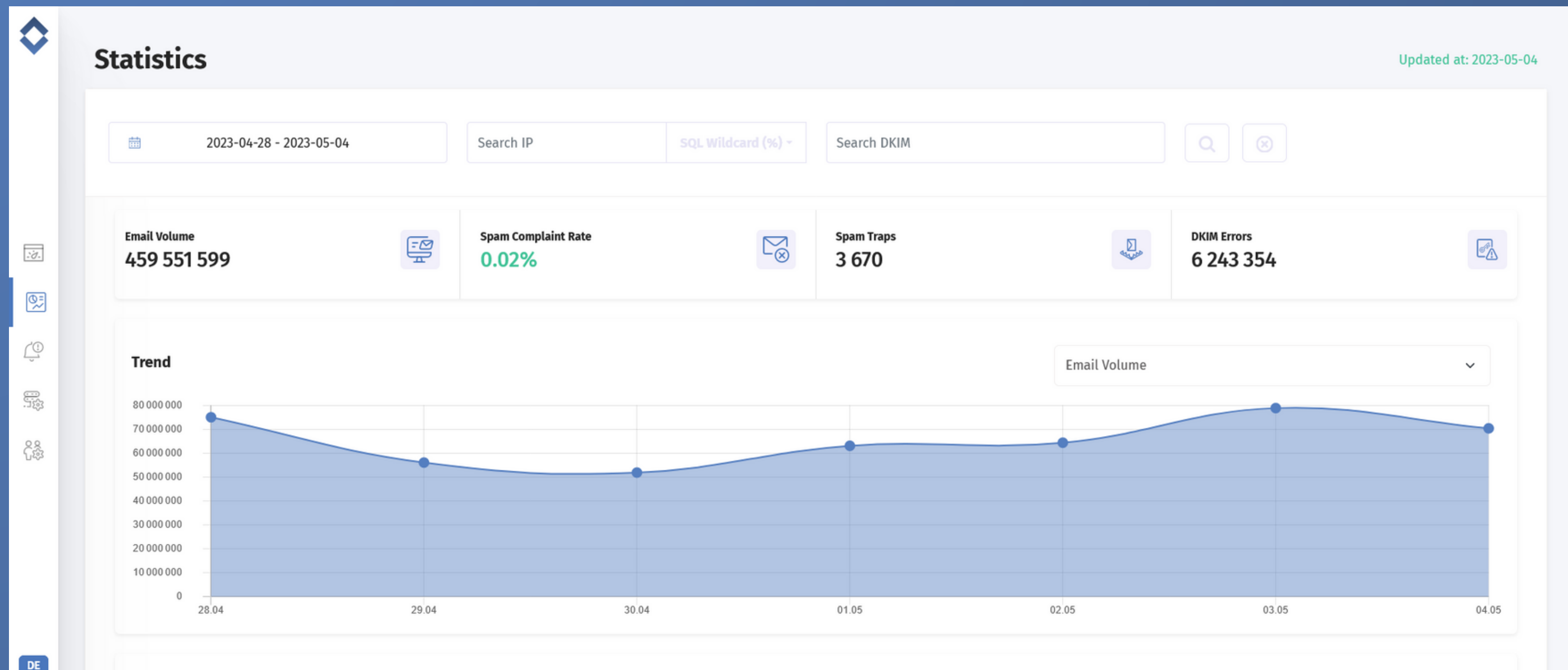
The Certification Monitor provides insights into key deliverability metrics, enabling senders to identify vulnerabilities and customers that could damage their reputation. With these insights, senders can take targeted action to improve their reputation over time, resulting in better email deliverability and increased success.



# STATISTICS SECTION

The Statistics section provides a comprehensive and customizable analysis of key deliverability KPIs, including Spam Complaint Rate, DKIM Errors, and Spam Traps. It offers a global view as well as the ability to focus on specific filtered IPs or DKIMs within a custom date range.

Certified Senders can use these insights to take targeted actions to improve deliverability.



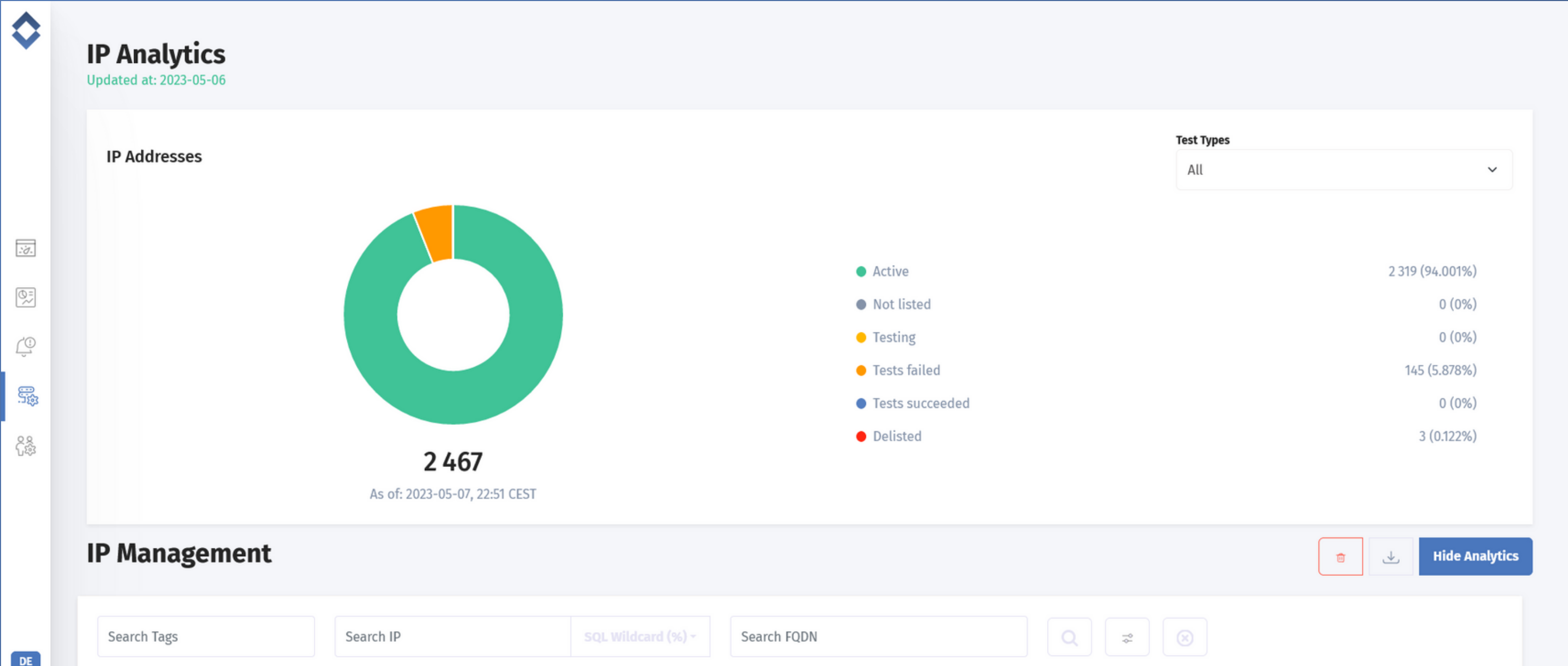
## IP Management

Delete
 Download
Show Analytics

						<a href="#">Guideline Host Verification</a> <span>Add TSV</span> <span>New</span>		
<div style="display: flex; align-items: center; gap: 5px;"> <span>&lt;</span> <span>1</span> <span>2</span> <span>3</span> <span>4</span> <span>5</span> <span>6</span> <span>7</span> <span>8</span> <span>9</span> <span>10</span> <span>...</span> <span>247</span> <span>&gt;</span> </div>								
<input type="checkbox"/>	IP	FQDN	Create Date	Token		State		Action
<input checked="" type="checkbox"/>	192.168.1.1	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	
<input checked="" type="checkbox"/>	192.168.1.2	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	
<input checked="" type="checkbox"/>	192.168.1.3	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	
<input checked="" type="checkbox"/>	192.168.1.4	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	
<input checked="" type="checkbox"/>	192.168.1.5	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	
<input checked="" type="checkbox"/>	192.168.1.6	example.com	2023-10-26	token-1234567890abcdef		<span>Active</span>	<span>Inactive</span>	

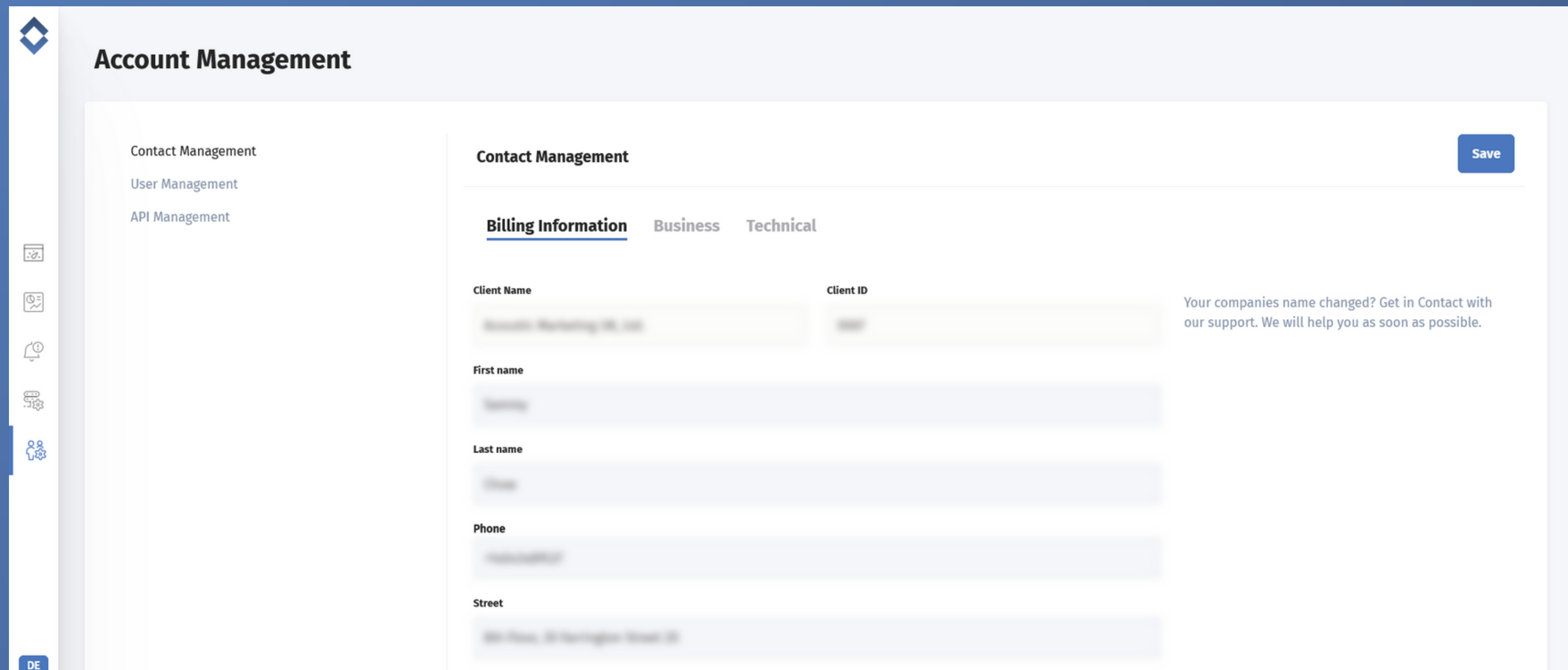
# IP MANAGEMENT

Certified Senders get visibility into the status of IPs added to the Certified IP List. They can track metrics such as the number of listed IPs, unlisted IPs, IP test failures, and delisted IPs.



# ACCOUNT MANAGEMENT

In the Account Management section, certified Senders can manage and update their account information. This includes maintaining accurate billing information, managing contacts, and creating and updating user accounts with different access rights. Senders can also control and configure API integrations to connect the Certification Monitor to other systems and applications.



The screenshot displays the 'Account Management' section of a web application. On the left, a sidebar contains a vertical list of icons and a 'DE' button at the bottom. The main content area is titled 'Account Management' and features a sub-section 'Contact Management' with a 'Save' button. Below this, there are three tabs: 'Billing Information' (selected), 'Business', and 'Technical'. The 'Billing Information' tab contains several input fields: 'Client Name' (with a value 'Acme Marketing LLC'), 'Client ID' (with a value '1234'), 'First name', 'Last name', 'Phone', and 'Street'. To the right of these fields, a message states: 'Your companies name changed? Get in Contact with our support. We will help you as soon as possible.'



# COMPLAINTS REPORTING

The Complaint Reporting section provides certified Senders with comprehensive reporting on CSA violations that have resulted in complaints and notifications. CSA Senders gain detailed insights into the specific criteria violations that triggered the complaints.



# THE POWER OF THE CERTIFICATION MONITOR



Gain valuable insight into deliverability KPIs, such as spam complaint rate and DKIM errors, for informed decision making.



Identify trends, patterns, and potential issues that impact sender reputation.



Protect and improve sender reputation for long-term deliverability.





CERTIFIED SENDERS ALLIANCE

The Certified Senders Alliance (CSA) is a service from eco - Association of the Internet Industry in cooperation with the German Dialogmarketing Association (Deutscher Dialogmarketing Verband - DDV) and was created in 2004.

The CSA acts as a neutral interface between mailbox providers and senders of commercial emails. The goal of the CSA is to increase the quality of commercial emails (e.g. newsletters, invoices, order confirmations, etc.). To achieve this goal, the CSA establishes legal and technical quality standards. The quality standards arise out of prevailing law and the technical requirements for mailbox providers. They are regularly updated to correspond to the current legislation and market requirements.

For more information visit [certified-senders.org](https://certified-senders.org) and connect with us on [LinkedIn](#).

## CONTACT US

[certified-senders.org](https://certified-senders.org)  
[info@certified-senders.org](mailto:info@certified-senders.org)